



SPRINGFIELDS



DESIGNER OUTLET & LEISURE



Springfields is unique,
combining
designer retail, gardens
and leisure



TOP 5

AVERAGE WEEKLY SALES

£58,599



AVERAGE ANNUAL DENSITY PSF

£755

TOP 10

AVERAGE WEEKLY SALES

£40,303



AVERAGE ANNUAL DENSITY PSF

£664

TOP 20

AVERAGE WEEKLY SALES

£27,508



AVERAGE ANNUAL DENSITY PSF

£576

MOLTON
BROWN
LONDON

Dune
LONDON

RADLEY

Levi's

SKECHERS

JOULES
- EST. 1969 -

NEXT
OUTLET

M&S
OUTLET

LOUNGERS



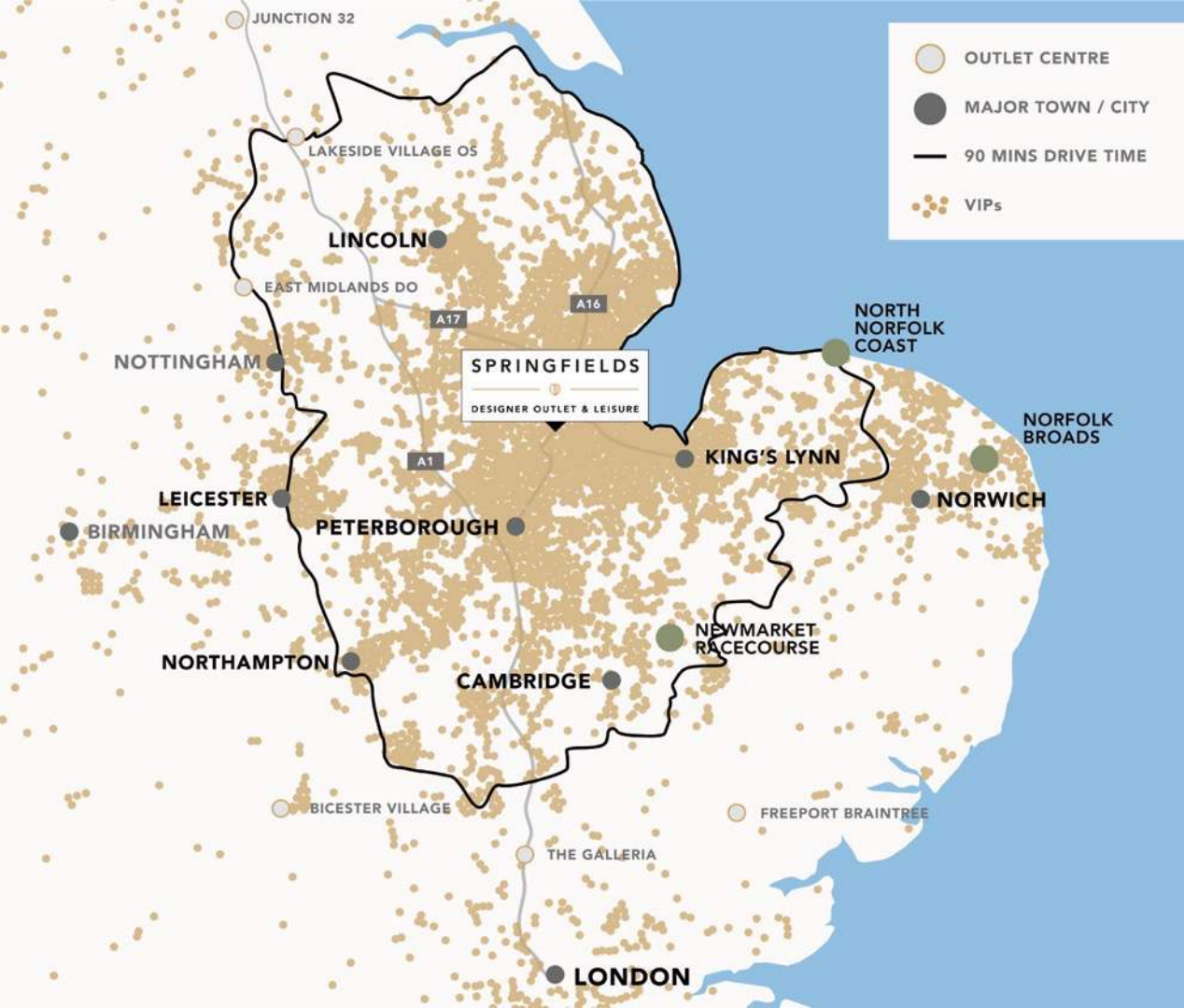
CREW CLOTHING COMPANY

FATFACE
OUTLET

OSPREY
LONDON

Clarks
of England

Sales Performance 2024/25



Springfields dominates its catchment

6.3M population worth £26.48Bn

2.4M footfall

97,000 VIPs

51M tourist visits add £2.38Bn



SPRINGFIELDS



DESIGNER OUTLET & LEISURE

Dune
LONDON

JOULES
EST. 1989

MOLTON
BROWN
LONDON

OSPREY
LONDON

RADLEY



JACK
WILLS

Ben Sherman



NEXT
OUTLET

WHITE STUFF

THE COSMETICS
COMPANY STORE



M&S
OUTLET

Clarks
OUTLET

SPORTS
DIRECT

FATFACE
OUTLET



QUBA & CO.
BRITISH NAUTICAL HERITAGE



MOUNTAIN
WAREHOUSE

SKECHERS

ESTÉE LAUDER



SKOPES
EST. 1948

The Fragrance Shop

ProCook

CRAGHOPPERS

beauty
outlet



claire's



CHAPELLE
JEWELLERY & WATCHES



PETALO LOUNGE
CAFÉ BAR

CAFFÈ
NERO

COSTA
COFFEE



REGATTA
GREAT OUTDOORS





Unit 59: 1178 sq ft

THE CRAFT OUTLET

Unit 1: 4000 sq ft

THE PARLOUR RESTAURANT

Unit 2: 3029 sq ft

REGATTA & CRAGHOPPERS OUTLET

Unit 3: 2006 sq ft

WHITE STUFF

Unit 4: 2081 sq ft

SPORTS DIRECT & GAME

Unit 28/29: 4199 sq ft

SKECHERS

Unit 30: 2435 sq ft

MOUNTAIN WAREHOUSE

Unit 31-34/44/45: 13627 sq ft

EVENTS & CONFERENCE CENTRE

FASHION

3229 sq ft

ACCESSORIES

2973 sq ft

BOOKS

643 sq ft

HOME FRAGRANCE

2545 sq ft

TOYS & GAMES

2153 sq ft

CARDS

665 sq ft

FOOD

635 sq ft

OUTDOOR LIVING

2704 sq ft

COOKWARE & KITCHEN

2308 sq ft

GIFT COMPANY

Unit 11: 1200 sq ft

EE

Unit 12: 1300 sq ft

SALTROCK

Unit 11: 1305 sq ft

GRAPE TREE

Unit 12: 1314 sq ft

QUA & CO

Unit 19: 1118 sq ft

CHAPPELLE

Unit 6: 1118 sq ft

FATFACE

Unit 6/7: 3641 sq ft

BEN SHERMAN

Unit 5: 1531 sq ft

PAVERS SHOES

Unit 5: 1531 sq ft

EAST AVENUE

M&S

OUTLET

Unit 46-48: 6537 sq ft

Unit 49a: 2629 sq ft

Unit 49c: 1898 sq ft

Unit 49e: 1712 sq ft

Unit 49f: 1898 sq ft

Unit 49g: 1712 sq ft

Unit 49h: 1898 sq ft

Unit 49i: 1712 sq ft

Unit 49j: 1898 sq ft

Unit 49k: 1712 sq ft

Unit 49l: 1898 sq ft

Unit 49m: 1712 sq ft

Unit 49n: 1898 sq ft

Unit 49o: 1712 sq ft

Unit 49p: 1898 sq ft

Unit 49q: 1712 sq ft

Unit 49r: 1898 sq ft

Unit 49s: 1712 sq ft

Unit 49t: 1898 sq ft

Unit 49u: 1712 sq ft

Unit 49v: 1898 sq ft

Unit 49w: 1712 sq ft

Unit 49x: 1898 sq ft

Unit 49y: 1712 sq ft

Unit 49z: 1898 sq ft

Unit 49aa: 1712 sq ft

Unit 49ab: 1898 sq ft

Unit 49ac: 1712 sq ft

Unit 49ad: 1898 sq ft

Unit 49ae: 1712 sq ft

Unit 49af: 1898 sq ft

Unit 49ag: 1712 sq ft

Unit 49ah: 1898 sq ft

Unit 49ai: 1712 sq ft

Unit 49aj: 1898 sq ft

Unit 49ak: 1712 sq ft

Unit 49al: 1898 sq ft

Unit 49am: 1712 sq ft

Unit 49an: 1898 sq ft

Unit 49ao: 1712 sq ft

Unit 49ap: 1898 sq ft

Unit 49aq: 1712 sq ft

Unit 49ar: 1898 sq ft

Unit 49as: 1712 sq ft

Unit 49at: 1898 sq ft

Unit 49au: 1712 sq ft

Unit 49av: 1898 sq ft

Unit 49aw: 1712 sq ft

Unit 49ax: 1898 sq ft

Unit 49ay: 1712 sq ft

Unit 49az: 1898 sq ft

Unit 49ba: 1712 sq ft

Unit 49bb: 1898 sq ft

Unit 49bc: 1712 sq ft

Unit 49bd: 1898 sq ft

Unit 49be: 1712 sq ft

Unit 49bf: 1898 sq ft

Unit 49bg: 1712 sq ft

Unit 49bh: 1898 sq ft

Unit 49bi: 1712 sq ft

Unit 49bj: 1898 sq ft

Unit 49bk: 1712 sq ft

Unit 49bl: 1898 sq ft

Unit 49bm: 1712 sq ft

Unit 49bn: 1898 sq ft

Unit 49bo: 1712 sq ft

Unit 49bp: 1898 sq ft

Unit 49bq: 1712 sq ft

Unit 49br: 1898 sq ft

Unit 49bs: 1712 sq ft

Unit 49bt: 1898 sq ft

Unit 49bu: 1712 sq ft

Unit 49bv: 1898 sq ft

Unit 49bw: 1712 sq ft

Unit 49bx: 1898 sq ft

Unit 49by: 1712 sq ft

Unit 49bz: 1898 sq ft

Unit 49ca: 1712 sq ft

Unit 49cb: 1898 sq ft

Unit 49cc: 1712 sq ft

Unit 49cd: 1898 sq ft

Unit 49ce: 1712 sq ft

Unit 49cf: 1898 sq ft

Unit 49cg: 1712 sq ft

Unit 49ch: 1898 sq ft

Unit 49ci: 1712 sq ft

Unit 49cj: 1898 sq ft

Unit 49ck: 1712 sq ft

Unit 49cl: 1898 sq ft

Unit 49cm: 1712 sq ft

Unit 49cn: 1898 sq ft

Unit 49co: 1712 sq ft

Unit 49cp: 1898 sq ft

Unit 49cq: 1712 sq ft

Unit 49cr: 1898 sq ft

Unit 49cs: 1712 sq ft

Unit 49ct: 1898 sq ft

Unit 49cu: 1712 sq ft

Unit 49cv: 1898 sq ft

Unit 49cw: 1712 sq ft

Unit 49cx: 1898 sq ft

Unit 49cy: 1712 sq ft

Unit 49cz: 1898 sq ft

Unit 49da: 1712 sq ft

Unit 49db: 1898 sq ft

Unit 49dc: 1712 sq ft

Unit 49dd: 1898 sq ft

Unit 49de: 1712 sq ft

Unit 49df: 1898 sq ft

Unit 49dg: 1712 sq ft

Unit 49dh: 1898 sq ft

Unit 49di: 1712 sq ft

Unit 49dj: 1898 sq ft

Unit 49dk: 1712 sq ft

Unit 49dl: 1898 sq ft

Unit 49dm: 1712 sq ft

Unit 49dn: 1898 sq ft

Unit 49do: 1712 sq ft

Unit 49dp: 1898 sq ft

Unit 49dq: 1712 sq ft

Unit 49dr: 1898 sq ft

Unit 49ds: 1712 sq ft

Unit 49dt: 1898 sq ft

Unit 49du: 1712 sq ft

Unit 49dv: 1898 sq ft

Unit 49dw: 1712 sq ft

Unit 49dx: 1898 sq ft

Unit 49dy: 1712 sq ft

Unit 49dz: 1898 sq ft

Unit 49ea: 1712 sq ft

Unit 49eb: 1898 sq ft

Unit 49ec: 1712 sq ft

Unit 49ed: 1898 sq ft

Unit 49ee: 1712 sq ft

Unit 49ef: 1898 sq ft

Unit 49eg: 1712 sq ft

Unit 49eh: 1898 sq ft

Unit 49ei: 1712 sq ft

Unit 49ej: 1898 sq ft

Unit 49ek: 1712 sq ft

Unit 49el: 1898 sq ft

Unit 49em: 1712 sq ft

Unit 49en: 1898 sq ft

Unit 49eo: 1712 sq ft

Unit 49ep: 1898 sq ft

Unit 49eq: 1712 sq ft

Unit 49er: 1898 sq ft

Unit 49es: 1712 sq ft

Unit 49et: 1898 sq ft

Unit 49eu: 1712 sq ft

Unit 49ev: 1898 sq ft

Unit 49ew: 1712 sq ft

Unit 49ex: 1898 sq ft

Unit 49ey: 1712 sq ft

Unit 49ez: 1898 sq ft

Unit 49fa: 1712 sq ft

Unit 49fb: 1898 sq ft

Unit 49fc: 1712 sq ft

Unit 49fd: 1898 sq ft

Unit 49fe: 1712 sq ft

Unit 49ff: 1898 sq ft

Unit 49fg: 1712 sq ft

Unit 49fh: 1898 sq ft

Unit 49fi: 1712 sq ft

Unit 49fj: 1898 sq ft

Unit 49fk: 1712 sq ft

Unit 49fl: 1898 sq ft

Unit 49fm: 1712 sq ft

Unit 49fn: 1898 sq ft

Unit 49fo: 1712 sq ft

Unit 49fp: 1898 sq ft

Unit 49fq: 1712 sq ft

Unit 49fr: 1898 sq ft

Unit 49fs: 1712 sq ft

Unit 49ft: 1898 sq ft

Unit 49fu: 1712 sq ft

Unit 49fv: 1898 sq ft

Unit 49fw: 1712 sq ft

Unit 49fx: 1898 sq ft

Unit 49fy: 1712 sq ft

Unit 49fz: 1898 sq ft

Unit 49ga: 1712 sq ft

Unit 49gb: 1898 sq ft

Unit 49gc: 1712 sq ft

Unit 49gd: 1898 sq ft

Unit 49ge: 1712 sq ft

Unit 49gf: 1898 sq ft

Unit 49gg: 1712 sq ft

Unit 49gh: 1898 sq ft

Unit 49gi: 1712 sq ft

Unit 49gj: 1898 sq ft

Unit 49gk: 1712 sq ft

Unit 49gl: 1898 sq ft

Unit 49gm: 1712 sq ft

Unit 49gn: 1898 sq ft

Unit 49go: 1712 sq ft



Performance

2026 turnover +6% vs. 2025

21 years consecutive turnover growth, bar-Covid

Top 5 retailers' annual density £755 psf

Full year scheme annualised density £550 psf

SPRINGFIELDS NEWS



Events

All year-round events programme

Winter Wonderland Walk attracts 30,000 paying guests and drives overall turnover for 8-week event +10%



Marketing

Reaching over 1.5M impressions every month

Very active social media

Fast response individual retail campaigns



New Stores

Springfields is fully let

Recent new store Openings: Molton Brown, Ben Sherman, Luke 1977, Quba & Co, Loungers/Petalo Lounge



We've benefitted greatly from the excellent Springfields team, especially recruitment and marketing. Sales have far exceeded all expectations.

Cyril Perraud, Senior Property Manager



Springfields are fantastic to work with and we are delighted to say the Petalo Lounge has significantly outperformed our expectations.

Jon Birtles, Senior Acquisitions and Property Manager



RHS has appointed Springfields as an official Partner Garden



Exceptional Blue Diamond 60,000 SqFt home and garden department store



Our unique RHS designer gardens are free to enter and attract high-value guests, who spend more with longer dwell times



Adventure Land

10 high-quality family attractions including UK's largest JCB Young Drivers Zone and Tree Top Village



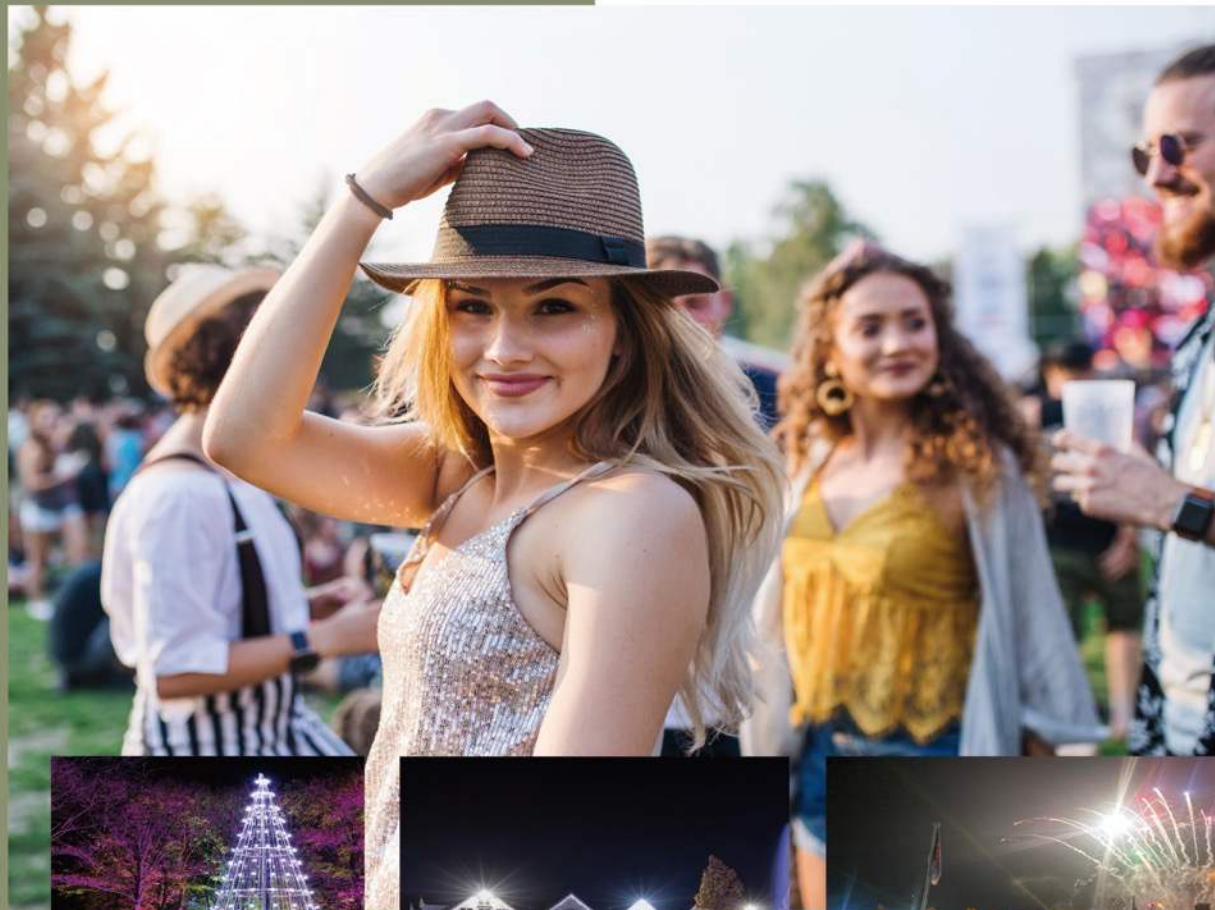


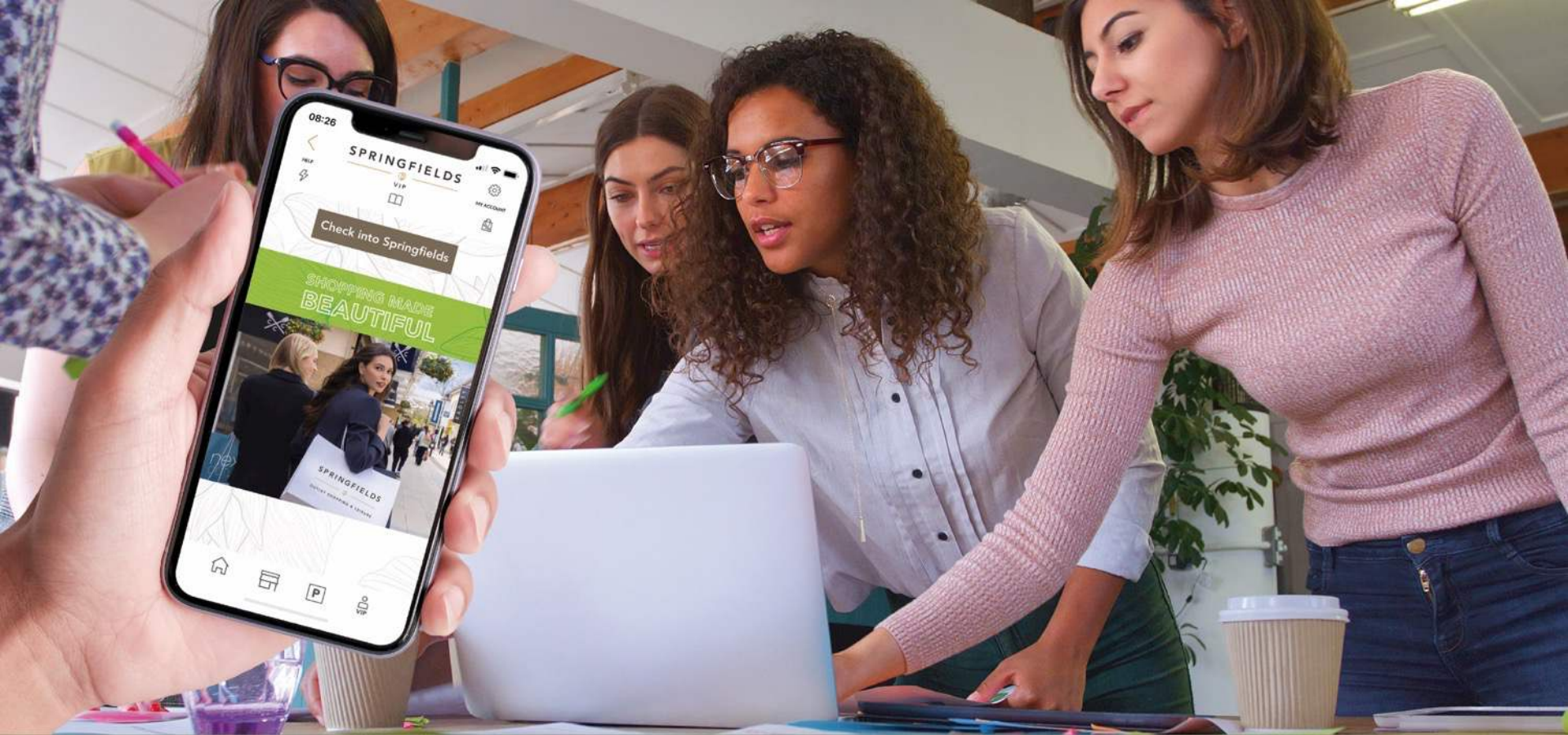
The region's destination for F&B



Extensive event programme

30 annual events
Over 200,000 guests





Digitally focused marketing, app, influencers, guest engagement, retailer interaction



A sustainable retail destination

ESG is in Springfields DNA. BREEM 'Excellent'. Over 650 trees. 250,000 bulbs planted annually.
Eco-friendly and energy-saving initiatives

EXECUTIVE TEAM



Simon Stone
CENTRE DIRECTOR



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